



WE'RE NOT *JUST* A PHOTOBOOTH COMPANY.

We engineer custom photo + video experiences
that stimulate brand engagement.

The next few pages will give you more detailed information
on what we do and what we have to offer.

Please note: pricing depends on activation style and production costs. We do our best to
accommodate all budgets, so give us a call or send us a message. We're happy to chat.

(917) 727 1509
hello@smilebooth.com

LOOKBOOK

We're innovators and trend setters in the industry and we're not slowing down. Together, we will continue to push the boundaries of what a "photo booth" can do.

Below are the options we currently offer and there are more on the way!

CLEAN PHOTO

BLACK & WHITE

GIF

TINTYPE

LIGHTING : LIGHT PAINTING

GIF ANIMATED OVERLAY

3D

LIGHTING : PROJECTOR

GIF ANIMATED GREENSCREEN

CMYK

DUOTONE

GIF ANIMATED OVERLAY
& GREENSCREEN

PHOTO LAYOUT

LIGHT LEAK

GIF AUDIO

PORTRAIT

KALEIDOSCOPE

GIF MULTICAM

SQUARE

FILL IN THE BLANK

GIF PRINTS

ROAMING

HASHTAG PRINTER

VIDEO

GREENSCREEN

CUSTOM HTML EMAIL

VIDEO DANCEBOOTH

VIDEO SLOMO

CHOOSE YOUR BOOTH

Your event is special, your booth activation will be, too. We have plenty of options that can be customized a thousand different ways. Which one is right for you?

PHOTO

Keep your photos simple or add artwork. Anything from a logo to a celebrity stand in. Whatever you choose, you're getting the highest quality photos. So get ready for your close up!

Your guests drive the fun with a handheld clicker — the booth then captures individual photos which are instantly displayed on screen. Guests can instantly share their branded images from our interactive tablet stations via email, text, Twitter and Facebook. We pre-load it with your message, so don't forget your #hashtag!

GIF

Our Standard Gifbooth offers a single, non-animated overlay that goes along with your animated GIF. Ask about our animated gif overlay options!

PHOTO LAYOUT

You don't have to have just one! Choose Multi-Image and one click will set off a sequence of 2, 3 or 4 images that will automatically get placed into a custom layout. We have a bunch of custom layouts for you to choose from, or we can design something just for you.

Customize them with your own branding or artwork! Share them digitally or keep them as prints.

ROAMING PHOTOGRAPHY

Our team is built on some of the world's best photographers using the most cutting edge social photo technology. Wireless and limitless, our photographers can shoot pics, gifs and video that transfer straight to an iPad for viewing and sharing to all social media.

Guests can instantly share their branded images from our interactive tablet via email, text, Twitter and Facebook.

GREENSCREEN

The sky's the limit for your photo backgrounds when you use a Greenscreen. The handy computer technology that we've created takes those images and displays a custom background image behind the user's photo, creating a very unique experience and allowing you to have full control of what the background looks like.

MULTICAM

With the MultiCam you can show off all your goods sides! Multiple cameras are fired at the same time and captures the user at each angle. Then we stitch those photos together to create a Gif.

The MultiCam setup can include anywhere from 3 to 16 cameras! Ask us about which set up is right for your event.

GIF PRINTS

Turn your digital Gif into a printed keepsake with Gif Prints! After taking the 6 or 8 shot Gif in the Smilebooth, each frame gets placed into a custom branded print layout and printed automatically!

Ask about our 12 Shot Flip Book Prints!

HASHTAG PRINTER

If it doesn't get posted, it never happened! Encourage people to snap pics and share your event on social media with the Hashtag Printer.

If they share their image on Instagram or Twitter using your pre-determined #hashtag, their image is then instantly added to the gallery on our tablet station. From there, they can print a branded photo of their image instantly.

The prints come with your custom design and branding — your event #hashtag gets lots of instant love! Guests can also Email, Text, Tweet or Facebook post their photo from the tablet station if they want to spread the word even further.

WANT SOMETHING CUSTOM?

We do that! In fact, it's our speciality. Nobody customizes booths like we do. Tell us your dream booth and blam-o! We'll do it up!



ADD AN EXPERIENCE

We start with the highest-quality photos, impeccably lit on a white background... and from there the sky's the limit. Ever wanted to see yourself in 3D? On the cover of a magazine? Flying through space? As a hologram!? Yeah, we can do that all that... and so much more!

CUSTOM BACKDROPS

Set the scene with a printed backdrop for your Smilebooth activation. We can turn almost any design or image into a backdrop. Want a backdrop of Morgan Freeman flying through space? You got it! Have a look at some of our past events and to get a taste of what we can do.

BACKDROP SPECS

We can work with any image as long as it isn't too wide or too tall. The opening shot of Lawrence of Arabia might not fit, and we probably can't do a scale image of the Burj Khalifa, but if you keep it within our specs, consider it done.

HANDMADE BACKDROPS

We also offer a selection of handmade backdrops for you to choose from. We can do everything from fabric ombre fringe to a hand-painted paper orangutan. In other words, tell us what you want and we'll make it happen.

PROJECTOR

Turn your Photos, Gifs, or Videos into a performance art installation with the Projector add-on.

MULTICAM GIF

Perfect for when every side is your best side.



ADD AN EXPERIENCE

(continued)

GREENSCREEN

The sky's the limit for your photo backgrounds when you use a Greenscreen. The handy computer technology that we've created takes those images and displays a custom background image behind the user's photo, creating a very unique experience and allowing you to have full control of what the background looks like.

Choose from multiple backgrounds with Pick Your Greenscreen.

Make it move with Gif Animated Greenscreen.

AUDIO

Do you want your favorite song to play in the background of your custom videos? Do you want a lip-sing booth? Add on audio to your Gifbooth or Videobooth and we'll take care of it.

HOW DO YOU WANT TO SHARE?

Guests can instantly share their branded images via text, email, Twitter, and Facebook. We pre-load the shares with your custom message, so don't forget your #hashtag!



SMILECLOUD

All of our experiential photo technology is managed remotely from SmileCloud, our cloud based mission control.



DISPLAYS

There's a stream of branded user-generated content. So let's get visual! Online or on a digital billboard.



DATA CAPTURE

Sure we can tell you how many people shared their images. But we can also help you convert them to customers.



RFID

Want to up your social shares? Integrate your RFID technology with our API. Registered users share photos instantly.

SMILEBOOTH SOCIAL SHARING FLOW

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STEP 1

You just shot a photo, GIF or video in the Smilebooth.
So, of course, it's time to share it with the world.

STEP 2

Pick your pic from from the SmilePad Sharing Station.

STEP 3

Choose how you want to share your photo.
Tweet it, Post it, Email it, Text it or Print it!

*We can't share directly to Instagram because they do not use an open API. Text your ideal Instagram image to yourself, and we'll give you everything you need for a great post.

HOW DO YOU WANT TO SHARE?

(continued)

STEP 4

What do you do with your image now?

Share it, share it, share it! All day long!

You look beautiful!

TWITTER | FACEBOOK | EMAIL | TEXT

4. THE SMILEBOOTH FAMILY

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Our talented team will work with you to make sure that you get the Smilebooth set-up that's perfect for your event experience.

We'll even design and build a custom booth just for you.



VOILA! IT'S THAT EASY!



YOU'RE IN GOOD COMPANY

HERE ARE SOME BRANDS WE'VE WORKED WITH :

AirBnB	Facebook	Rolling Stone
American Express	Google	Samsung
AT&T	H&M	Sephora
Billboard	HBO	Southwest Airlines
BMW / Mini	Hearst Magazines	Spike TV
Boost Mobile	Heineken	Squarespace
Buzzfeed	Hulu	Target
Canon	Intel	Ticketmaster
Cartoon Network	Kiehl's	Toyota
Chevrolet	Microsoft	ULTA
CitiBank	Nike	Under Armour
Coca-Cola	P&G	VH1
Condé Nast	Pandora	Virgin Mobile
Dell	Patagonia	Warner Music
Delta Airlines	Ralph Lauren	Wordpress
ESPN	Reebok	YouTube
Etsy	Refinery 29	+ MORE!